

# Solutions Journalism: How to Tell the Whole Story

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portal | **SOLUTIONS  
JOURNALISM  
NETWORK**





From watch dog...



“I don’t know what to do with the information”.

“It affects my mood”.

“I feel like I can’t do anything to solve the problems”.



... to guide dog.

Solutions journalism is

**rigorous, evidence-based reporting on responses to social problems.**

## What makes a solutions journalism story?

### RESPONSE

The story focuses on a response to a problem, not just the problem

### EVIDENCE

It reports evidence of results, often (but not always) success

### INSIGHTS

It includes approaches or lessons others can learn from

### LIMITATIONS

It covers the caveats and issues that limit success



# Journalism and climate change



“We must use this opportunity to create a more equal world and **our motivation should not be fear, but hope**”.



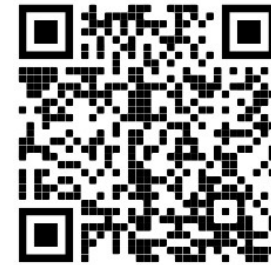
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EVENTS: TRAINING

MARCH 15

Register Here

Solutions Journalism 101



**1** You will understand **what** solutions journalism is

**2** **Why** solutions journalism is important, and why you should do it.

**3** Techniques for **how** to incorporate this approach into your journalism.

# Solutions Story Tracker<sup>®</sup>

Welcome to a curated database of rigorous reporting on responses to social problems: 12,900 stories produced by 6,000 journalists and 1,600 news outlets, from 187 countries, and growing every day.

[Click here](#) to learn more about the Solutions Story Tracker.

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# La hora del periodismo constructivo

El poder transformador de la información orientada al futuro y a las soluciones

Alfredo Casares





Journalists Nerea Lizarralde (center), Aida Solores and Juanma Molinero, during a workshop in Spain.

### **Passion, patience and listening: Spreading solutions journalism in Spain**

Nerea remained silent for a while. “In ten years, when I ask myself and my team what kind of journalism we did and what we accomplished, I would like to be satisfied and proud”, she said to me. She is the executive editor for a local digital outlet in San Sebastian, Spain, and has been thinking for months about how they are approaching their stories, especially after the pandemic. She wants to provide useful and constructive information to the community they serve. “I am worried about our legacy”, she added.

100 journalists.

9 media outlets.

3 strategic projects.

250 students.

7 universities.

# Takeouts

“

Sojo **systematizes** something we do in an intuitive way.

I feel **strong**, with projects.

Thank you for helping me to change the **perspective**.

It is not so difficult, we are just **a step ahead** of doing it.

I feel **motivated** to keep on trying to change things.

# Thank you.



@AlfredoCasares

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