



## TERMS OF REFERENCE

### PRODUCTION OF A DOCUMENTARY ON THE MULTIVERSE OF WOMEN IN THE IGAD REGION

#### Background

Land governance across borders or transnational land governance looks at rule making, standard setting and institution building across borders. Empirically, one can see a variety of patterns of regulatory governance emerging. The studies commissioned by IGAD in 2016 reviewing the of land governance systems in the IGAD Member States identified four transnational elements:

- state sovereignty over land;
- legal pluralism (customary and statutory);
- gender biases in access to land;
- land tenure insecurity and land conflicts.

In the IGAD Region, national organisation as a structuring principle of societal and political action can no longer serve as the orienting reference point. This creates the need for increased cooperation among nations. The IGAD region finds itself in a time where economic, social and political developments in one country are increasingly affected by developments in others; and where opportunities and threats to people are no longer exclusively the responsibility of individual governments; The transnational sphere of land governance in the IGAD region is built neither upon nor beyond national institutional frameworks (full integration). Rather, the transnational sphere of land governance in the IGAD region transcends national borders while at the same time being entangled in historically contingent institutions and shaped by actors rooted in locally and nationally diverse contexts (Convergence). In dealing with cross border contexts in land governance, it is important to understand how transnational rules are implemented on the ground, how they are monitored by civil and public actors, and whether there is any learning from local experiences going on, or not.

IGAD through this project with the Swedish Embassy seeks to improve the performance of the land administration function in the IGAD region moving these closer to convergence and enabling the implementation of cross border initiatives that have a bearing on land. This project intends to deliver the following four result:

- 1) Enhanced Capacity Development of IGAD Region on gender responsive land administration.
- 2) Strengthened gender mainstreaming in land administration for the IGAD Region.
- 3) Strengthened Capacity of the IGAD Region to implement land monitoring.
- 4) Strengthened IGAD Land Governance project coordination and Implementation.

This project focuses on documenting best practices and generating model or prototypes on land administration and management that can be replicated or scaled up. The model/prototype generated are mainstreamed by gender and will be used as learning ground and adaptation for use by the IGAD Member States with the expectation that there will be increased systemic change in how land governance functions at Member States level.

### **Problem Statement**

Gender-based inequalities around land is prevalent across most countries in the region. This is in part due to some customary norms and practices which vest male members with the power to deal with important assets such as land. This is particularly so in patriarchal societies, which favor men/boys rights over women/girls. Within associated customary systems, women often have weaker and more temporary customary rights, often mediated through the men in their family. As inheritance is the primary mode of transferring land and is primarily practiced according to custom, sons are much more likely than daughters to have rights to land in many African contexts including in the IGAD region.

Virtually all societies in the IGAD regional bloc are primarily patriarchal and, even in some areas of Member States where there are matrilineal societies, these are increasingly giving way to patrilineal systems. Even where matrilineal systems prevail, some matrilineal customs and practices afford women secure rights to land, while others recognize women's right to inherit land, but men remain the primary decision makers over land. Gender biased norms and practices make it difficult to achieve meaningful positive impact on gender equity through legal interventions undertaken in the majority of Member States to promote women's land rights. In addition, insufficient understanding of the legal plurality governing women's land rights, inadequate safeguards of women's land and property rights, inappropriate mechanisms for implementing legislations, institutional constraints and limited awareness of women's rights also impede implementation of women's statutory rights. Some administrative measures taken to improve women's land rights have not been entirely effective as women are often excluded or under-represented in land related institutions. Gender discrimination in access, control, and ownership of land remains a serious impediment to socio-economic development.

### **Justification**

The multiverse of women is the panoply of socio-economic and cultural ecosystems that comprise the worlds of women. These ecosystems frame the differentiation across women in terms of their conditions, needs and interests in relation to the access, use and control of land and property rights. It identifies and analyses the underlying relationships, barriers and layers of vulnerabilities that women encounter, which are shaped by their class, marital status, position in the family, age, location, religion, caste, income, ethnicity, among others. The aim of this action research is to examine the multiverse of women, describe the layers of vulnerabilities they experience with regard to secure tenure and identify possible tenure options work for them, summarise the state of play with respect to women's access to and control over land and real property in both urban and rural settings in the IGAD Region.

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The understanding of the multiverse of women proposes a set of actions that will apply the principles of non-discrimination to be reflected in laws, policies and practices in regard to property rights, land administration, marital relationships and inheritance that:

- acknowledges the right to secure tenure and adequate housing
- affirms the equal rights of men and women, regardless of their marital status, and whether they are in civil, customary or consensual unions
- recognises a woman's right to own and control separate property

## TORS for the production of a documentary on the multiverse of women in the IGAD region

- provides for marital regimes of separate, partial and full community of property, with full community of marital property (and its joint administration) as the default regime
- entitles spouses to a share of the deceased partners' estate, in order to guarantee women's rights to the marital home
- entitles sons and daughters to equal shares in the case of intestate succession

### **Objective of the Assignment**

To raise global attention, advocate, and trigger local, national and regional awareness and political discussion about the situation of different women on land particularly highlighting why poverty takes on a feminine face. This therefore is a documentation describing the multiverse of women in different socio-economic contexts and their intersectionality with land in the IGAD Region.

The IGAD Land Governance Unit wants to produce a documentary movie from the perspective of the intersectionality of women in relation to land and productivity including single women never married, divorced women, elderly women, widows, women with disabilities, child mothers, women living with HIV/AIDS and any other interesting stories that might emerge. The office is looking for a production studio or film director/producer to produce the film.

The film would should resonate with both a global and regional target audiences for distribution in film festivals, Television in various countries and with worldwide broadcasters and in movie theatres.

### **Scope of Work & Technical Requirements:**

IGAD welcomes creative ideas & suggestions for an impactful and innovative delivery of the message. The documentary is to be empathy driven, moving and motivational, told mainly from the perspective of the diverse women in diverse contexts, with interviews and inputs from local communities, decision makers.

The film should be produced in English, at highest market quality standards, high-definition, fast paced and colorful, with clean stylistic touches. The total running time of the documentary is to be 30 minutes. The entire film production i.e. writing, filming, editing, voicing/narration etc. should be done by the contractor, delivering a final ready-to-air product in broadcast standards and in HD technology format 16:9 or better.

One fully-produced clip of approximately 5 minutes in length in 1080p (HD) resolution aimed at sharing with national audience including government institutions, CSOs, local stakeholders, local communities as well as international audiences. It will also be used as the video montage at all IGAD Land Governance Unit Events.

The entire development and production process will be closely monitored by the IGAD Land Governance Unit providing continuous review, comments and thematic inputs support when needed. The IGAD Land Governance Unit is the Executive Producer of the film and has the "final cut" of the film as well as creative, editorial and technical direction of the film.

The rough cut of every phase of the documentary should be provided to the IGAD Land Governance Unit for review, comments and approval. Only IGAD has a final cut.

### **Expected timeline:**

The Consultancy is for a total of 60 days spread over four months. The final product i.e. the movie as well as all the raw material and project files, should be delivered to IGAD on an external HDD **no later than 30<sup>th</sup> March 2020.**

### **Location:**

## TORS for the production of a documentary on the multiverse of women in the IGAD region

The contractor is expected to travel to the 7 IGAD Member States thus Djibouti, Ethiopia, Kenya, Somalia, South Sudan, Sudan and Uganda. IGAD will provide technical support in acquiring the necessary permission and authorization for filming in the Member States.

Deliverables & payment distribution:

Payments of total budget will be processed upon delivery of the following product along with invoice:

1. Detailed timeline, work plan and draft outline (20%)
2. Detailed budget and shooting schedule (40%)
3. First cut of movie (20%)
4. Final cut of movie (20%)

### Report

A detailed report on all videography, locations, including names and contact details of all individuals documented. The report must include at least 35 powerful statements (5 from each Member State) by women, community members and other stakeholders to be used in reports and fact sheets.

### General Terms & Conditions

- a) Proposals received after closing date & time shall be rejected;
- b) Corrections, if any, in the documents submitted should be duly authenticated with full signature of the authorized signatory, failing which such proposals are liable to be rejected;
- c) The proposal should be submitted neatly
- d) In the event of default in supply, the IGAD reserves the right to cancel the order and to claim damages from the successful contractor, and also reserves the right to award the contract to another vendor at the cost and risk of the successful bidder;
- e) The Technical proposal should not contain any indication of the price. In case any indication of the price quoted is included in the Technical proposal, such proposals shall be rejected. No correspondence will be entertained in this regard;
- f) All material, art work, photographs, videos, manuscripts write-ups and all such information, etc used in developing the documentary will be the property of IGAD Secretariat and will have sole rights for its use in future. Content shared online must be copyright protected;
- g) The applicants shall provide all the necessary documents, samples and reference information as desired by the IGAD Tender Committee;
- h) The applicants shall also assist the IGAD Tender Committee in getting relevant information / references/ photographs, etc if desired;
- i) The cost indicated in the Financial Proposal shall be treated as final and reflecting all-inclusive rate of the assignment
- j) Consortium of two advertising or printing or publishing houses would be allowed only for the purpose of execution of job. However, all the technical and financial formalities will have to be met by the main bidding contractor in the selection process.
- k) The expenditure on travelling, accommodation, any other allowance, etc for collecting, collating, compiling of any data, information or any other such material required for the assignment will be borne exclusively by the contractor. No additional finances will be provided by IGAD.

### Copyright and Intellectual Property Rights

In consideration of the fees paid, the Consultant expressly assigns to IGAD any copyright arising from the works the consultant produces while executing this contract.

The consultant may not use, reproduce or otherwise disseminate or authorize others to use, reproduce or disseminate such works without prior consent from IGAD.

### Qualifications:

The Contractor is expected to have the following qualifications:

- Minimum of five years' work experience in the area of film/reportage/documentary writing, producing, directing and editing;
- Access to highest quality filming, light, sound and editing equipment
- Ability to operate under strict time limits and apply high production and technical standards for the purpose of maintaining high level of professionalism;
- History of performance excellence regarding themes/target groups that are the same as/similar to the above mentioned ones;
- History of films created by the offeror which were broadcasted by international channels
- Ability to operate under strict time limits;
- Ability to work fluently in the English language;
- 4. Ability to communicate and conduct interviews in English and solicit local support in the different Member States.
- Track record of successful materials filmed in the region and/or on similar topics would be an asset.

**Application: (DEADLINE 15th November 2019)**

Each application should include the following:

- Cover letter with the applicant's current contact information including how the candidate's previous experience matches the consultancy objectives as well as their interest for the position (no longer than two pages);
- Technical proposal on how they intend to carry out the assignment;
- Financial proposal/detailed budget of the project;
- CV of consultant and the team and professional references or letter of recommendation;
- Samples of recent similar assignments: online portfolios and links to work

The Contractor is expected to provide a portfolio from previous work and information on films that were prepared and broadcasted by national and international channels;

Detailed information to guide the applications is herein below

**Eligibility:**

- Three links to work samples demonstrating most relevant previous productions
- Three references (with contact information) from previous clients
- Detailed list with technical information of the equipment intended for use, including camera, light, sound, editing software etc.
- Brief presentation of the team, with CVs and functional responsibilities of the key people to be engaged in the production of the documentary.

**Creative Direction:**

- Brief letter, describing previous experience on similar projects as well as proposed creative direction for the film. Creative ideas and suggestions are encouraged.
- Brief information about previous experiences on similar programmes/projects and similar work;
- Documentary synopsis including description of work plan (3 pages [3 sides of A4] maximum);
- Information on and the cost of dubbing and subtitles captioning (subtitles in French and Arabic are mandatory)

**Timeline:** Detailed filming plan and timeline for all phases in pre-production, production and post-production.

**Budget:** in separate document

## TORS for the production of a documentary on the multiverse of women in the IGAD region

- Detailed break-down of all estimated costs, including estimated days of shooting, production team, days of editing, travel costs, music, etc.
- Film crew costs
- Relevant information about editing process and the price of editing (off-line and on-line if needed)
- Relevant information on and the cost of the post production process
- A clear total cost for the final product. Please note that all costs, including transport, should be included in the total sum, no additional payments will be made outside of the total budget.

The short listed candidates will be invited to participate in a call to further present and clarify their ideas should this be deemed necessary.

**Reservations & Confidentiality:** IGAD reserves the right to withhold all or a portion of payment if performance is unsatisfactory, if work/output is incomplete, not delivered, or for failure to meet deadlines. In the event of the producer ending the contract prior to delivering all agreed upon products, a portion of the payments shall be returned to IGAD. The contractor undertakes to maintain confidentiality on all information that is not the public domain and shall not be involved in another assignment that represents a conflict of interest to the prevailing assignment. The Contractor shall undertake to refrain from promoting any political or religious beliefs in the documentary movie which is the subject of this contract.